



Dear Business Owner,

Thank you for all you do for our community. Newnan Presbyterian School (NPS) is excited to be hosting the Christmas Tour of Homes for the 8th year. This year's event will take place on December 1st, 2023 from 4:00 – 9:00 pm. in downtown Newnan.

We are currently seeking businesses and individuals to place advertisements, coupons, and holiday greetings in the tour brochure/ticket.

Your advertisement will reach several hundred people the night of the tour and countless others on the tour website, [www.newnantourofhomes.com](http://www.newnantourofhomes.com), and through social media.

If you need support in creating your ad, let us know through our email address, [tourofhomesads@gmail.com](mailto:tourofhomesads@gmail.com), and we will be glad to assist you.

Proceeds from the sale of tickets will go to the continued growth of the school as we strive to offer quality preschool and elementary education at an affordable cost to families in our area. We share 10% of our profits with a local non-profit each year as our way of giving back to the community. This year, we will be sharing with Elevate Coweta Students.

We appreciate your support of NPS and other non-profit organizations in our community.

With gratitude for your consideration and participation,  
The Christmas Tour of Homes Coordinating Team



### Checklist for Business Owner Participation:

- Your payment submitted to NPS, 38 Greenville St., Newnan, GA 30263.
- You've completed one of the 3 options below:
  - electronic submission to [tourofhomesads@gmail.com](mailto:tourofhomesads@gmail.com),
  - you have submitted a business card to be converted into a 1/4 page ad with a greeting of "Merry Christmas" written below your card information
  - you have submitted a personal greeting message.

### Electronic submission guidelines

- A .pdf file using CMYK colors containing your choice of
  - 1/4 page ad: 4.25" x 2.25" (\$50)
  - 1/2 page ad: 4.25" x 5.5" (\$100)
  - Full page ad: 8.5" x 5.5" (\$200)

\* Please note the dimensions above are slightly larger than the printed size due to bleed and binding, but will give you a sharp, clear presentation for your ad.

- A .png file for sharing on social media and featuring on [newnantourofhomes.com](http://newnantourofhomes.com)  
(3000 x 2000 pixels)
- A url for directing our website traffic to yours
- A url for your preferred social media account
- A short tag line for our website which will be viewed when a website visitor hovers over your feature photo on our website. Past examples include "Proud to be serving Coweta County since 1986" and "Coming soon- Uncle Maddio's Pizza, Maui Wowi Hawaiian, Baja Fresh, UPS Store, Blimpie"
- Please share posts regarding the event and respond to social media tags from the Newnan Tour of Homes Facebook page to widen your reach.

**We appreciate your support of NPS and and other non-profit organizations in our community. Your support this year will be shared with Elevate Coweta Students.**

\*\* If everyone does a little, we can accomplish a lot. \*\*

With gratitude for your consideration and participation,  
The Christmas Tour of Homes Coordinating Team



Newnan Presbyterian School  
Christmas Tour of Homes  
December 1, 2023

All Ads are full color

1/4 page ad: 4.25" x 2.25" (\$50)

1/2 page ad: 4.25" x 5.5" (\$100)

Full page ad: 8.5" x 5.5" (\$200)

Deadline to place ad is October 10, 2023

Name or Business Name: \_\_\_\_\_

Contact Name for business: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_ Amount Collected: \_\_\_\_\_ Cash or Check# \_\_\_\_\_

Person who sold ad: \_\_\_\_\_

AD COPY: Attached (no staples please)  or Emailed

For questions or to attach ad, email to [tourofhomesads@gmail.com](mailto:tourofhomesads@gmail.com)  
Checks can be mailed to: NPS, 38 Greenville St., Newnan, GA 30263

**See reverse of this sheet for a participation checklist.**

THANK YOU FOR YOUR SUPPORT!